

# Community Vaccine Promotion Fund Application



The NWT Association of Communities in collaboration with the Government of the Northwest Territories is making available up to a total of \$100,000 to NWT communities and Indigenous Governments for local-level promotion of the COVID-19 vaccine. Funded activities should occur between June and September 2021. Indigenous and Community Governments can receive up to \$10,000 to carry out vaccine promotion activities at the local level.

Promotion ideas should be limited to your community or region, and should be customized to address your residents' individual needs and concerns with regards to the COVID-19 vaccine.

Ideas may include:

- Educational events or workshops;
  - Home visits;
  - Promotions and contests;
- Communications campaigns

The number and amount of projects funded will be determined by the level of interest and number of proposals received by the deadline as well as the territorial vaccination rates in the communities where activities are being proposed.

You may have other ideas that will be more effective in your community – we encourage you to design and implement them! Please submit your application to the NWT Association of Communities by **Friday, May 31, 2021 by 5 p.m.** to [sara@nwtac.com](mailto:sara@nwtac.com).

We look forward to seeing the creative ideas!

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Name of Indigenous or Community Government:

## Contact Person

First name:

Last name:

Title

Phone number:

E-mail:

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Proposed Vaccination Promotion Activities (max 2,000 characters)

Where and when will the activities take place?

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Please detail what kind of expenses and how much for each activity

Total Amount Requested: (max \$10,000)